



Can Cost-effectiveness Analysis Address Vertical Equity Concerns?

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Main messages

- Policy makers are interested in vertical equity
- Not many CEAs/HTAs incorporate vertical equity concerns
- Special weights are needed to do this
- NBRF automatically creates these weights

Introduction

- Decisions using economic evaluations involve comparing the incremental cost-effectiveness ratio (ICER) to societal willingness to pay (λ).
- Traditionally, analyses have used a single value of λ ; however, decision makers may wish to use λ values that vary across groups.
 - Social justice concerns about equity or fairness
 - E.g., UK

Objectives

- We illustrate how analyses can use λ 's that are group-specific using the net benefit regression framework (NBRF)¹.
 - E.g., $\lambda_{\text{age} \geq 65} \neq \lambda_{\text{age} < 65}$ or $\lambda_{\text{♂}} \neq \lambda_{\text{♀}}$
 - Or, $\lambda_{\text{♂}} \neq \lambda_{\text{👨👩👧👦}} \neq \lambda_{\text{👨}} \neq \lambda_{\text{👩}} \neq \lambda_{\text{👶}}?$
- NBRF produces the correct weights
 - The weights are equivalent to those made using another formula.

For more information about the net benefit regression framework₆ see reference #1; for more on the net benefit, see refs #2 and #3.

Our Assumptions

- Decision makers (DMs) want different λ 's.
- DMs are constrained \Rightarrow can't discriminate.
 - DMs must decide about funding the intervention in its entirety (ie, unable to fund the program for only some groups).
- Analysts should provide results to assist DMs in making optimal societal decisions.

Example

| | Group A (n=100) | Group B (n=100) | Overall (n=200) |
|-----------------------------------|--------------------|--------------------|--------------------|
| Extra Cost (ΔC) | \$20,000 | \$20,000 | \$20,000 |
| Extra Effect (ΔE) | 1 / 7 QALYs | 3 / 7 QALYs | 2 / 7 QALYs |
| ICER ($\Delta C/\Delta E$) | \$140k / QALY | \$47k / QALY | \$70k / QALY |

Example, continued

| | Group A (n=100) | Group B (n=100) | Overall (n=200) |
|--|--------------------|--------------------|--------------------|
| ICER ($\Delta C/\Delta E$) | \$140k / QALY | \$47k / QALY | \$70k / QALY |
| λ (Best guesses) | \$20,000 | \$100,000 | ? |
| INB ($\lambda \cdot \Delta E - \Delta C$) | -\$17,143 | \$22,857 | \$2857 |

Observations from example

- IF we assume “overall” $\hat{\lambda} = \frac{1}{2} \hat{\lambda}_A + \frac{1}{2} \hat{\lambda}_B$
 - “overall” $\lambda = \frac{1}{2} (\$20,000) + \frac{1}{2} (\$100,000) = \$60,000$
 - SO overall, ICER = \$70,000 > \$60,000 = λ .
- ERROR! Since
 - ICER and INB yield different conclusions!
 - “overall” ICER > \$60k and “overall” NB > 0.
 - Key message: Even with equal n,
 - “overall” $\lambda ? \frac{1}{2} \lambda_A + \frac{1}{2} \lambda_B$

Observations with equal n

- “Overall” ICER is an average of $ICER_A$ and $ICER_B$ with weights $\Delta E_A / \Delta E$ and $\Delta E_B / \Delta E$.
 - “Overall” INB is an average of INB_A and INB_B with weights $\frac{1}{2}$ and $\frac{1}{2}$.
 - The correct “overall” λ uses group ΔE weights:
 - $\Delta E_A / \Delta E = \frac{1}{4}$, $\Delta E_B / \Delta E = \frac{3}{4}$,
 - $\lambda_A = \$20K / QALY$, $\lambda_B = \$100K / QALY$
- $\frac{1}{4} \cdot \$20k / QALY + \frac{3}{4} \cdot \$100k / QALY$
= $\$80,000 / QALY$, the equity-adjusted λ

Lessons learned

- An “Overall” ICER and INB can be made from group-specific ICERs and INBs.
- The “Overall” stat should be compared to an equity-adjusted λ reflecting how society values:
 - The total gained (ΔE), and
 - The distribution of the gain ($\Delta E = \Delta E_A + \Delta E_B$)

The general case

- In general, to create an equity-adjusted “overall” lambda, calculate $\sum_{g=1}^G \mathbf{l}_g \mathbf{q}_g$
- Where $\theta_g = \left(\frac{\mathbf{w}_g^{TX} \bar{E}_g^{TX} - \mathbf{w}_g^{UC} \bar{E}_g^{UC}}{\Delta E} \right)$
- ω_g^t is the % of treatment t subjects who belong to patient group g.
- The NBRF gives equivalent weights

The Net Benefit Regression Framework (NBRF)

- The Net Benefit Regression Framework
 - $NB_i = \beta_0 + \beta_1 \cdot TX_i$
 - In general: $NB_i = \lambda e_i - c_i$
 - With groups: $NB_i = \lambda_g e_i - c_i$
- In this example, $g = A$ and B
 - $\lambda_A = \$20,000$
 - $\lambda_B = \$100,000$

Data analysis: $NB = \beta_0 + 2857 \cdot TX$

| Obs | Group | TX | λ (wtp) | Effect | Cost | NB |
|-----|-------|----|-----------------|--------|----------|-----------|
| 1 | A | 0 | \$20,000 | 2 / 7 | \$5,000 | \$714 |
| 2 | | | \$20,000 | 3 / 7 | \$20,000 | -\$11,429 |
| 3 | | | \$20,000 | 4 / 7 | \$15,000 | -\$3,571 |
| 4 | | 1 | \$20,000 | 3 / 7 | \$25,000 | -\$16,428 |
| 5 | | | \$20,000 | 4 / 7 | \$40,000 | -\$28,571 |
| 6 | | | \$20,000 | 5 / 7 | \$35,000 | -\$20,714 |
| 7 | B | 0 | \$100,000 | 0 / 7 | \$5,000 | -\$5,000 |
| 8 | | | \$100,000 | 1 / 7 | \$20,000 | -\$5,714 |
| 9 | | | \$100,000 | 2 / 7 | \$15,000 | \$13,571 |
| 10 | | 1 | \$100,000 | 3 / 7 | \$25,000 | \$17,857 |
| 11 | | | \$100,000 | 4 / 7 | \$40,000 | \$17,143 |
| 12 | | | \$100,000 | 5 / 7 | \$35,000 | \$36,429 |

Summary

- The “Overall” ICER or NB can be made from combining the patient subgroups’ stats.
 - Potential challenges involve:
 - Using the “correct” lambda
 - Using the “correct” weighting scheme
 - ω weights can be intricate with many groups or $\neq N$
- A verdict of "cost-effectiveness" depends on the DM’s values of extra health benefits accruing to different patient groups.
- The NBRF is a person-level regression that allows for any λ for any person.

Conclusion

- With the NBRF it is easy to
 - Transparently derive and apply the correct societal equity-adjusted λ that incorporates group-specific equity and/or fairness concerns into economic evaluation.

References

- **Net Benefit Regression Framework**

- Hoch J, Briggs A, Willan A. “Something old, something new, something borrowed, something BLUE: A framework for the marriage of health econometrics and cost-effectiveness analysis,” *Health Economics*, 11(5): 415-430, 2002.

- **Net Benefits**

- Stinnett AA, Mullahy J. Net health benefits: a new framework for the analysis of uncertainty in cost-effectiveness analysis. *Med Decision Making* 1998; 18 (Special Issue on Pharmacoeconomics): S68–S80.
- Tambour M, Zethraeus N, Johannesson M. A note on confidence intervals in cost-effectiveness analysis. *Int J Technol Assessment Health Care* 1998; 14(3): 467–471.