



ESRC Polaris House North Star Avenue Swindon SN2 1UJ Tel: 01793 413122

August 7th

Press Release

Are you keen to get to grips with the social and cultural implications of Web 2.0?

'Towards a Social Science of Web 2.0' will cover the range of Web 2.0 resources that fall into the categories that include Wikis, Mash-ups and, especially, Social Networking Sites (SNS). Many presenters are involved in social scientific or cultural research on websites such as MySpace, Facebook, Bebo, YouTube, Flickr, Second Life, delicio.us etc...

You should consider attending this conference if you are interested in networks and online communities, digital technologies, privacy and trust, identity, community media and democracy.

The keynote speakers include:

- Andrew Keen – author of the recent book "[The Cult of the Amateur: How Today's Internet is Killing Our Culture](#)"
- Charles Leadbeater – author of the forthcoming book "We-think: the power of mass creativity"
- Professor George Ritzer – University of Maryland
- Professor Scott Lash – Goldsmiths College, University of London
- Bernie Hogan – University of Toronto

We also have over 40 presentations from social scientists from across the world.

This 2-day conference is being organised by the ESRC e-Society Programme, the Social Informatics Research Unit (SIRU), and the Department of Sociology, University of York in collaboration with the Taylor & Francis Journal, iCS.

Towards a Social Science of Web 2.0

5-6 September 2007

National Science Learning Centre, University of York

For registration details, please contact:

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Or visit our website:

[http://www.eu.socialtext.net/socsciweb2conf/index.cgi?towards a social science of web 2 0](http://www.eu.socialtext.net/socsciweb2conf/index.cgi?towards+a+social+science+of+web+2+0)