

# York Global Short Courses INFORMATION

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# ENGLISH LANGUAGE AND CULTURE



## Explore English Language and Culture in the historic city of York

This course offers an exploration of English Language and Culture set within the historic city of York.

- **Tailored Learning:** The course is designed to improve participants' English language proficiency. Lessons focus on key areas such as pronunciation, vocabulary development, and building confident communication skills.
- **Cultural Insights:** Participants will gain a deeper understanding of British culture through interactive discussions, reflective journals, and real-world experiences. The course dynamically explores cultural differences, traditions, and the role of language within society.
- **Practical Application:** Participants will work in teams to investigate a specific cultural topic and present their findings. This task is key to developing valuable research and communication skills essential for academic and professional success.



## Developing Creative Thinking and Innovation Skills at the University of York

This course offers a hands-on exploration of key creativity theories and practical methods to build innovative problem-solving skills and foster a growth mindset.

- **Tailored Learning:** Participants explore key theories and approaches to creativity, such as reframing, connecting and combining ideas, defamiliarisation, and challenging assumptions. Participants build the confidence to take creative risks and approach problems from fresh, innovative angles, all while fostering a growth mindset for continuous improvement.
- **Research Opportunities:** Participants explore topics of genuine interest within creativity and innovation through independent research. This fosters critical thinking and effective communication skills, allowing students to develop specialised knowledge.
- **Practical Application:** The course involves hands-on activities where students apply creativity theories to real-world tasks. Through collaborative projects, participants sharpen their creative thinking and problem-solving skills, pushing the limits of conventional thinking to develop meaningful solutions.



## Understanding and using 'York Strengths' at the University of York

This hands-on course equips students with the essential self-awareness and communication skills to identify, develop, and strategically use their individual 'York Strengths' for career advancement and future planning.

- **Tailored Learning:** This course helps participants understand and strategically use their individual 'York Strengths' to enhance self-awareness and identify suitable future career paths.
- **Skills Development:** The core curriculum guides participants to identify and develop their main talents using the York Strengths framework. The course teaches essential career skills, including crafting persuasive narratives and delivering impactful interview answers, with all participants receiving guidance and constructive feedback.
- **Practical Application:** Students gain valuable, real-world experience through engaging in reflective tasks, and interactive workshops, all designed to build confidence and professional capability.

# LANGUAGE AND BUSINESS



## Beyond the Textbook: Hands-on Business Development in York

This immersive course enhances professional acumen through expert-led keynote talks and a hands-on business analysis project focused on York's economy, strengthening academic skills and real-world application.

- **Tailored Learning:** Gain valuable perspectives from keynote talks delivered by the School for Business and Society. These sessions cover essential business topics such as international relations, marketing, and product promotion.
- **Academic and Professional Development:** The curriculum strengthens essential skills, including delivering presentations and leading classroom discussions, building confidence in both business and academic settings.
- **Practical Application:** This immersive course features a small-scale business analysis project focused on York's local economy. This hands-on experience develops students' theoretical knowledge and applies it in real-world contexts.



# GLOBAL OPPORTUNITIES

## SHORT COURSES

# ARTIFICIAL INTELLIGENCE



## Your Essential Introduction to AI: From Theory to York's Robotics Labs

This programme provides a foundational understanding of core AI concepts, ethical implications, and real-world applications, enhanced by independent research, crucial professional skill development, and visits to state-of-the-art research facilities in York.

- **Tailored Learning:** The programme breaks down fundamental AI concepts (machine learning vs. deep learning) and explores AI's real-world applications through case studies in areas like autonomous systems. It also introduces critical conversations around AI's ethical implications, societal impact, and future outlook, covering fairness and responsible development.
- **Academic and Professional Development:** The curriculum strengthens essential skills, including delivering presentations and leading classroom discussions, building confidence in both professional and academic settings.
- **State-of-the-Art Facilities:** The programme includes visits to purpose-built, state-of-the-art research facilities, such as the York Robotics Laboratory, the Institute for Safe Autonomy, and/or the Interactive Media Facilities.
- **Practical Application:** Students conduct independent research on a topic of interest within the dynamic field of AI. This process fosters critical thinking and effective communication skills, allowing them to develop specialised knowledge.



## From Theory to Practice: Teacher Training and Essential School Experience in York

This bespoke teacher training programme delivers highly relevant professional growth by integrating a comprehensive curriculum on ELT/CLIL methodologies with invaluable live teaching practice and constructive feedback from seasoned educators.

- **Tailored Learning:** The programme is designed to deliver unique, bespoke training tailored to the specific needs of both aspiring and experienced teachers, ensuring highly relevant and focused professional growth.
- **Comprehensive Curriculum:** Participants explore essential and current pedagogical areas, including English Language Teaching (ELT) methodologies, Content and Language Integrated Learning (CLIL), practical classroom techniques, and proven effective classroom management strategies.
- **Practical Application:** Participants gain invaluable, real-world experience through visits to local primary and/or secondary schools. In addition, participants are given opportunities for live teaching practice coupled with detailed, constructive feedback from seasoned educators.

# GLOBAL OPPORTUNITIES

## SHORT COURSES



# DISCOVER YORK AND YORKSHIRE

- **Day Trips:** All our programmes include enriching visits to significant historic and cultural landmarks. Destinations may include York city centre, the coastal town of Whitby, the Brontë Parsonage in Haworth, the World Heritage site of Fountains Abbey, or the vibrant modern city of Leeds. Pre-visit lessons enrich the experience and contextualise the sites.
- **The City of York:** All courses include guided tours and sightseeing visits to the magical city of York, including highlights such as York Minster, Betty's Tea Rooms and York's most famous medieval street, The Shambles.
- **Social Activities:** Programmes allow plenty of free time for exploring alone and make it easy to travel to other places in the UK. Another option is to join our regular free time social activities led by York students. From a traditional British pub quiz to sports, movie nights and more, there is something for everyone to have fun and meet other students.

