Term-Time Market Research with the University of York Research Innovation Office and Physics Department

February 2015

In the second year of her Physics and Philosophy combined degree Danielle Johns took on a term-time internship that gave her a unique insight into the work of academic researchers and the University’s Research Innovation Office – a team that works with teaching departments to create useable products from York research.

Danielle’s role

Danielle researched potential markets for technologies created by the vibrant academic community at York, working closely with the Physics Department to find slots in the market for the academics’ cutting-edge research.

Emma Brown, Business Development Manager of the Research Innovation Office thought Danielle’s work was invaluable – “the detailed and concise feedback she gave was well presented and informative and has allowed the project team to devise a clearly exploitable route to market”.

Both the Research Innovation Office and the academic physicists found the Student Internship Bureau helpful and Emma is already planning to take on more student interns, saying “we will always continue to use the SIB as a fantastic source of skilled and enthusiastic students able to undertake short term projects on our behalf”.

How the internship helped Danielle

Danielle said “While it was difficult at first, I was aided and guided with regular meetings and emails. My internship has helped me develop my confidence and forced me to look into better methods of organisation as it took place alongside my second year studies. Furthermore, it tied in incredibly well with a module I was taking, providing an otherwise unseen insight into new leading fields and technologies and how my Physics degree can be directly applied to industry. Undoubtedly, this experience has proved invaluable in helping me narrow down possible career fields to look into post-graduation.”

ABOUT SIB RECRUITMENT

All employers are given the opportunity to interview a shortlist of applicants, ensuring that the right intern is selected by the business itself. In their applications students are asked to outline what makes them a suitable candidate for the internship, and why they are interested in working for the company. To find out more visit www.york.ac.uk/careers/gateway (for students)
or contact careers-sib@york.ac.uk (for employers).