

# CAREER SHAPE IT



Professional  
Business Services



Social Mission



Journalism,  
Publishing  
and Writing

Wednesday 20 February | 6.30–8.30pm  
Physics Exhibition Centre | Campus West



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Professional Business Services are crucial to the success of businesses operating in all sectors and industries. Professional Business Services include teams working in HR, audit, finance and consultancy, and provide specialist advice to support the effective running and development of an organisation or company. Find out more about the wide range of skills and degree disciplines that this area of work attracts, and what a career in Professional Business Services could hold for you.

**Panel chair: Kelly McDonald, Employability Manager,  
Faculty of Social Sciences**



**MELIK CINAR, SENIOR GRADUATE RECRUITER AND  
UNIVERSITY PARTNERSHIPS ASSOCIATE, FDM GROUP**  
**Sheffield Hallam University, Business and Enterprise  
Management, 2016**

Melik graduated from Sheffield Hallam University in 2016 with a degree in Business and Enterprise Management. Since graduating from university, Melik has worked in recruitment in various different industries such as Construction, Education and now IT. The move to FDM Group has allowed Melik to develop his technical skills and understanding of an industry that is rapidly growing and providing excellent opportunities to Graduates who want to kickstart their career in IT.

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**MARINA DOONEY, TALENT ACQUISITION MANAGER,  
PL PROJECTS**

**University of St Andrews, BA (Hons) Management, 2015**

Marina graduated from the University of St Andrews with a BA Hons. Degree in Management (business studies). After University, Marina moved to Leeds to work as an Executive Search Consultant at a Scientific Recruitment Agency, where she began her career in Sales and Recruitment. She later moved onto a Senior Recruitment position at an IT Recruitment Agency and then was introduced to her current organisation, PL Projects, where she manages the Sales and Marketing team for the PMO consultancy and PM training department.

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**HIZZER RAMZAN, CLIENT ASSOCIATE PRIVATE EQUITY,  
THIRD BRIDGE**

**University of York, Economics, 2019**

Since graduating from York last summer in Economics, Hizzer has been in London, working at Third Bridge. In his current role, he looks after a group of European Private Equity clients and helps support them during their deal origination and due diligence. Hizzer really enjoys the role, which involves work on live deals in the PE world whilst still being able to have a great work - life balance. Prior to this, he interned at EY Parthenon in their M&A Strategy team, working on a commercial due diligence. It was a great experience, where he learnt a lot in a short time! As he looks to the future Hizzer definitely sees himself within the transactions space, focusing on the Financial Services and Healthcare sectors.

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Would you like a career where you can make a difference and have a positive impact on society? Come and hear from employers and alumni who have jobs where they promote a good cause, work in sustainability or advocate for increased social responsibility within business. You'll learn how these jobs are changing and what skills and experiences you need to pursue a career with a social mission.

**Panel chair: Pip Rackstraw, Careers Consultant**



**HEIDI CHAN, ETHICAL TRADE CONSULTANT, IMPACTT  
University of British Columbia, BA International Relations  
and Women and Gender Studies, 2009; University College  
London, MSc Social Development Practice, 2012**

Heidi credits a retail background and strong volunteer history for building key career competencies. Upon completing her MSc, Heidi interned with a youth-led development agency in London whilst working as a sales assistant. After a number of unsuccessful interviews, Heidi became a Project Coordinator in the Democratic Governance unit with the United Nations Development Programme, Bangladesh. A short stint in retail and volunteering managed the transition to York: Human Rights City. She now works for a human rights and business management consultancy, specialising in supply chain management.

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**RICHIE FRENCH, TEACHER OF MATHEMATICS,  
FULFORD SCHOOL, YORK**

**University of York, Mathematics and Economics, 2015;  
Mathematics PGCE, 2016**

After completion of a Mathematics and Economics degree at the University of York, Richie decided to begin his career path in Education. He thought his journey would take him through a curriculum leader route but soon realised he was primarily a teacher of young people and Mathematics was simply his medium in which he could help shape the next generation. His passion for teaching stems from his desire to ensure all students achieve both social and academic success in order to maximise their life chances and belief that all young people deserve the chance to reach their potential.

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**LAKECHIA JEANNE, GIRLS IN SCIENCE FOUNDER  
AND GOVERNMENT GRADUATE OFFICER**

**University of York, Masters in Public Health, 2018**

Lakechia Jeanne is a Biomedical and Public Health Scientist with a background in Film and Television; she grew up as a child-actress working with the BBC, ITV, CBBC and BBC Radio. During her studies, she started Girls in Science – an initiative that portrays science-based careers specifically for females; and she uses her experience in media to convey the realities of professional life in academia and industry. **[www.GirlsInScience.co.uk](http://www.GirlsInScience.co.uk)** now has an international team of passionate scientists working towards the acceleration of girls entering and succeeding in STEM.

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**[www.GirlsInScience.co.uk](http://www.GirlsInScience.co.uk)**

**@Girls\_InScience**



**KAT OLIVER, ENERGY SPECIALIST, BULB**

**University of York, MSc Corporate Sustainability and Environmental Management, 2019; University of Warwick, BA French with Spanish, 2018**

Kat studied languages at undergraduate level, where she became interested in climate change and how people connect with the world. After applying to study an MSc at York, Kat focused her dissertation on the UK fast fashion industry and created a best practice framework for the government to improve industry standards. After graduating, she started a job at renewable energy company Bulb where she now works as an Energy Specialist, and primarily works on projects to improve situations for vulnerable members.

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**NIGEL POULTON, CHIEF EXECUTIVE OFFICER, THE ISLAND**

**University of York, MA Social Work, 2006**

Nigel gained a Masters in Social Work at the University of York and has experience in the fields of mental health, homelessness, end of life care, fostering and adoption. For the past eleven years he has headed up The Island, York's mentoring charity for marginalised children. Previously Nigel has spent many years in relief and development work in various parts of Asia and Africa, with a particular interest in income generation. He has seven children and his family also care for all the Unaccompanied Asylum Seeking Children who arrive in York, three of whom currently live with them.

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There are a wide range of roles available within Journalism, Publishing and Writing, attracting graduates from diverse degree disciplines. Panel members will include employers and alumni working in traditional and emerging roles. Explore our sector pages to research potential options in advance.

**Panel chair: Kate Morris, Careers Consultant**



**HELEN BARTON, COMMISSIONING EDITOR, LANGUAGE AND LINGUISTICS, CAMBRIDGE UNIVERSITY PRESS**

**UCL, BA (Hons) Linguistics, 2002**

Helen works at Cambridge University Press as Commissioning Editor for university-level linguistics books. This involves project-managing the publication process, from the initial idea through to production and publication. Helen's career began before university, when she took gap year admin jobs at a small publisher, then at Cambridge. After graduation, she took an Editorial Assistant role at Cambridge (History), then became Assistant Editor (Linguistics). She has been Commissioning Editor for 10 years, acquiring £1M-worth of contracts annually at all levels (textbooks, reference, research).

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**DAVE EDWARDS, SENIOR JOURNALIST (PRESENTER/REPORTER), BBC LOOK NORTH**

**Imperial College London, Mathematics, 2004**

Dave studied Maths at university but ended up as editor of the student newspaper and manager of the radio station. He then did a postgraduate diploma in broadcast journalism. Work experience at a commercial radio station led to freelance shifts, which led to a staff job and then a move to BBC Radio York. Dave is now a presenter and reporter on Look North on BBC One. He has also appeared on the BBC News Channel, BBC World News, Radio 2, Radio 4 and 5 Live.

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**KAREN MUNRO, PRINCIPAL MEDICAL WRITER, PRA HEALTH SCIENCES**

**University of Southampton, PhD Cell biology (cell signaling), 2004; BSc Biochemistry, 1998**

Karen is a Principal Medical Writer at PRA Health Sciences. In this role, Karen collaborates with multidisciplinary teams to draft clinical trial documents and other documents for submission to regulatory agencies. Previously, Karen was a Senior/Lead Medical Writer in the medical communications arms of two contract research organizations. Project work was wide ranging, with a focus on publications and conference deliverables. In total, Karen has been a medical writer for 13 years. Karen has a PhD in cell biology and began her career as a Postdoctoral Research Assistant studying liver fibrosis.

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**MEG ROBERTS, CREATIVE DIRECTOR, SCHWA**

**University of York, BA (Hons) English, 2010**

Meg's loved words since she could read them, and she's been using them professionally since she graduated in 2013. From beauty brands to banks, she helps companies find their voice, name their products and get their teams writing right. After a few stints working in New York and for different tech companies, she went to work for an ex-colleague who'd set up Schwa - now they're nine people, two years old and working with big names like Sky and HSBC. Her favourite clients are the start-ups who write in bold, bright ways. (Although she likes helping huge organisations communicate better, too.)

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