Share Your Skills
Build Your Brand
Recruit York Students

Employer Engagement
partnerships that work
I am delighted that you are interested in working with the University of York, whether to recruit our talented students and graduates, or to use our expertise to help grow your business.

Forging strong and meaningful relationships with a diverse range of employers is central to our employability strategy; we work in response to the developing needs of industry, and with this knowledge support our students to become global leaders who are self-aware, value-driven and contribute fully to their community.

This brochure highlights a number of ways that we can work with you to respond to your business needs. We will listen to you and ensure that collaboration is central to the development of a positive and valuable relationship with you.

Tom Banham
Director of Careers and Placements

WHO ARE OUR STUDENTS?

18,550 in total
13,550 undergraduates
5,000 postgraduates
3 faculties
Typical A level entry offers of AAB or above
Over 80% of our students come from state schools
94.3% of our graduates are in employment or further study 6 months after completing their course
Employer Engagement and Vacancies Service

Responding to your recruitment goals and making valuable and effective connections with York students is important to us.

Share your Skills

Meet students and share your story at our flagship “Careers In...” panel sessions, or chat one-on-one at sector-specific networking events that are held throughout the academic year.

Support candidates with the application process or co-host an Assessment Centre Experience event.

Share your industry insights by delivering a skills session or act as a panel judge or interviewer during our three-day York Leaders programme; this is designed to target students who have demonstrated leadership potential during their time at York.

I can’t recommend talking to students highly enough – they are full of energy, questions and talent. I was amazed by the talent and curiosity – I’d hire any of them!

National Railway Museum
We find that we recruit excellent talent from York, which is why we consider it one of our key university targets.

Herbert Smith Freehills

Build your Brand

There are a number of ways you can raise awareness of your brand on campus.

Provide students with an insight into the culture of your organisation by offering site visits, or connect with our students through our weekly blog. Our podcasts, YouTube channel and social media are all increasingly popular with students keen to connect with future employers.

WHY YORK?

Around 250 employers on-campus each year, with over 3,500 students attending employer events

careers-employers@york.ac.uk
Recruit York Students

Gain maximum exposure by coming to one of our October careers fairs; meet finalists at our summer Job Fair or participate in sector specific recruitment events. Alongside our events programme we also offer a free online Vacancy Service through Careers Gateway; our online careers portal.

To help you find the right candidates we can host 1-2-1 appointments with students, facilitate assessment pre-screening, or run bespoke recruitment activities to meet your requirements.
WHY YORK?

More than 4,000 jobs and opportunities advertised each year through Careers Gateway

Register for Careers Gateway via www.york.ac.uk/careers/gateway
careers-vacancies@york.ac.uk
Internships and Placements

In 2019 over 300 students undertook a placement year and 150 students completed an internship brokered through our team.

We are keen to work with local, national and international employers that have the need to access talent and skills that can be adapted into 9-12 month placement year opportunities. This offers employers the chance to recruit student talent from a breadth of disciplines. Students generally do their placement in their penultimate year of study preparing them for graduate level work, making placements a great way to develop a talent pipeline for your organisation.

Our Internship Bureau offers employers the opportunity to engage the skills, enthusiasm and cutting-edge thinking of the University’s students for shorter placements. Project based internships for no more than 12 weeks help create cost-effective solutions around the needs of the employer, while providing a tangible outcome for both the company and the student. We manage recruitment and payment administration and both full-time summer or part-time term-time internship projects are welcomed.

"It has been an excellent experience. Having a helpful and bright individual who is willing to both learn and contribute has been beneficial for both parties. I do hope that the experience was as rewarding and useful for Hannah as our team found it.

City of York Council"

WHY YORK?

2,500 students completing volunteering, internship or placement opportunities each year

Winners of the Institute of Student Employers’ Best Preparation for Work: Overall Strategy 2018

careers-placements@york.ac.uk
The experience has been excellent – it is the first time my organisation has used interns and they have been great. I would recommend it to anyone in the future.

Claire Trott, Harrogate Convention Centre
It was great to see the student team get so invested in their volunteer project and take ownership. They did an exceptional job and the research and resources have now been handed to our national team.

English Heritage
Volunteering and Enterprise

More than 3,000 students engage with our volunteering and enterprise programmes each year, gaining work experience, being innovative and making a difference. These include delivering consultancy projects, creating films and starting businesses.

We are keen to hear from employers who would like to pose a genuine problem for students to generate solutions either with a social, community or enterprising focus; help to make a difference not just to students but also to the wider York community.

Our Enterprise team provides a range of support for students who are looking to set up their own business while studying at York. We encourage this as an option for all students; the skills needed to be an entrepreneur are also vital in making a great employee. Employers are welcome to get involved with our workshops and mentoring of student entrepreneurs.

WHY YORK?

We work with more than 60 community partners and 50 schools to support our volunteering offer

volunteering@york.ac.uk
Working in collaboration with Careers and Placements:

York Cares

York Cares is a partnership of the city’s leading employers who are committed to making York a better place through employee-volunteering. We match the skills and expertise of employers and their employees to community projects where they can have most impact.

Our tried and tested programmes deliver tangible benefits for local people as well as workforce development opportunities for employers.

There are a range of membership options to suit organisations of all sizes and to offer flexibility to employers.

York Cares membership entitles organisations to get involved in a range of our programmes allowing a mix and match approach to employee-volunteering.

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It gives us – our employees – an opportunity to get out into the community. To do a bit outside of work, a bit of team building, they might be working with people that they don’t normally work with day to day.

ADVA

WHY YORK?

Our students, staff and activities as an institution contribute to over £600 million to the Yorkshire and Humber region alone

info@yorkcares.co.uk
I think it's great for employees of other businesses to give something back to the local community. York, I think, is very fortunate to have an organisation like York Cares that provides that brokerage service and function and makes it easier for businesses and employers to get out.

City of York Council
Working in collaboration with Careers and Placements:

Other University of York Business Services

Careers and Placements works closely with other teams across the University which support business. We are connected to our Students’ Unions, alumni office and Centre for Global Programmes, and our Research and Enterprise Directorate have a strong tradition of developing collaborative research and knowledge exchange.

We can also support you to drive forward your business through use of our excellent campus facilities, business funding and the provision of training and apprenticeships.

Why York?

£1.6m of grants awarded to 95 companies to develop new products, creating 182 new jobs.

More than 1,000 projects completed with businesses in the last year.

100 training courses delivered, supporting over 300 companies in the last year.

business@york.ac.uk
It’s always a pleasure to work with the University of York – their highly-motivated and employable students are a testament to the supportive staff who host us.

FDM