

Programme Nutritional Guidelines and Standards: Past and Present perspectives

Wednesday 3 July

University of York, Humanities Research Centre

Time	Treehouse	BS/007
9:30-10:00	Registration	
10:00-10:45	Construction of Nutritional Guidelines: keynote by Dr. Gyorgy Scrinis (University of Melbourne), 'Nutritionism and the medicalisation of food and dietary advice'.	
10:45-11:00	Break and refreshments	
11:00-12:00	Construction of Nutritional Guidelines I	Construction of Nutritional Guidelines II
12:00-12:45	Communication of Nutritional Guidelines: keynote by Prof. Monique Raats (University of Surrey), 'Understanding how consumers contextualise nutritional labels'.	
12:45-13:45	Lunch	
13:45-15:15	Communication of Nutritional Guidelines I	Communication of Nutritional Guidelines II
15:15-15:30	Break and refreshments	
15:30-17:00	Nutritional Guidelines as diagnostic tools: Keynotes by Prof. Bernard Harris (University of Southampton), 'Food for thought: comparing estimates of food availability in the UK, 1700-1914', and Dr. Deborah Oxley (University of Oxford), 'A Tale of Two Cities": Body Mass in 19th Century Wandsworth and Paisley'.	

Construction of Nutritional Guidelines I:

Isabel Fletcher (University of Exeter), 'The energy balance model and the Body Mass Index: Analysing the relationships between research and policy in post-war British and American obesity science'.

Rebecca Wells (City University), 'Evidence-based policy?: The development of recommendations on red and processed meat consumption by the UK government's department of health'.

Construction of Nutritional Guidelines II:

Maria Leticia Galluzi Bizzo (Federal University of Rio de Janeiro), 'Science, politics and bodies: International distinct nutritional standards for colonial peoples (1935-1951)'.

Salim Al-Gailani (University of Cambridge), 'Constructing the "family values vitamin": Folic acid and the politics of pre-conceptional nutrition in Britain in the 1980s and 1990s'.

Communication of Nutritional guidelines I:

Susannah McWilliam (Cardiff University), 'Can hospital food standards care for patient and planet?'.

Kinshuki Sharma (IMS Engineering College, Ghaziabad, India), 'Concise and comprehensible nutritional guidelines and information on packaged food: A study of challenges and solutions in Indian context'.

Antra Mieze, (University of Latvia), 'Transfer of knowledge in society's education about healthy nutrition'.

Communication of nutritional guidelines II:

Jane Hand (University of Warwick), 'Envisioning Health, diet, disease prevention and visual culture in post-war Britain'.

Sarah Tracy (University of Oklahoma), 'Something new under the sun? The rise of the Mediterranean diet in the United States and Europe'.

Laure Humbert (University of Exeter), 'The calories and the DPs: Exploring food entitlements and human rights' rhetoric in French occupied Germany (1945-1948)'.