Using film in the language classroom: how to engage and motivate avid media "prosumers"
(University of York, 19 March 2019)

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With the support of OWRI Cross-Language Dynamics http://projects.alc.manchester.ac.uk/cross-language-dynamics/

OBJECTIVES

❑ Discuss the use of film to enhance language teaching and learning

❑ Explore new avenues to supplement L2 teaching with transmedia and cross-media projects

❑ Discuss teacher training needs regarding the use of visual and media culture in language teaching in secondary schools and HE.

Film in Language Teaching Association (FILTA)

- FILTA (www.filta.org.uk) was created in **2010.**
- The association has currently over 4,200 members from 120 countries.
- Membership is free!

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FLAME
Film, Language
And Media in
Education

- New and pioneering Research Group at Manchester Metropolitan University dedicated to the development and dissemination of innovative research and current findings in the areas of pedagogy, languages, media and film.

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https://www2.mmu.ac.uk/languages/flame/
- This research group was established at Manchester Metropolitan University at the end of 2013 to develop research in the areas of pedagogy, languages, film / media.

- An international network of researchers with over 70 affiliated members.
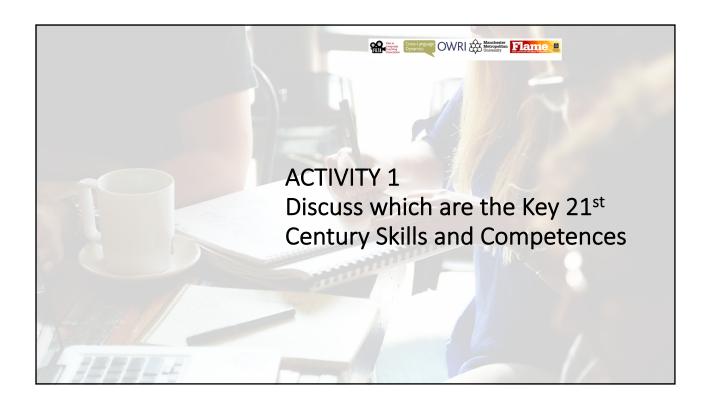
Flame
FILM, LANGUAGES AND MEDIA IN EDUCATION

Manchester
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University

Manchester
Metropolitan
University

TRANSMEDIA IN EDUCATION
New Approaches to Transmedia and Language Pedagogy

The *New Approaches to Transmedia and Language Pedagogy Project* aims to create teaching materials based on a mix of cultural artefacts (i.e. short films, video games, etc.) to broaden visual, translingual and transcultural competences, creativity and storytelling skills.

- Transmedia in Education www.transmediaineducation.com
- With the support of OWRI Cross-Language Dynamics http://projects.alc.manchester.ac.uk/cross-language-dynamics/

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SYMPOSIUM:
TRANSMEDIA THEORY AND PRACTICE IN LANGUAGE LEARNING AND TEACHING

Friday 26th April 2019, Manchester Metropolitan University, Geoffrey Manton building, LT3
£15 registration (£10 Postgraduates), includes refreshments and lunch

https://buyonline.mmu.ac.uk/short-courses/flame/symposium/symposium-transmedia-theory-and-practice-in-language-learning-and-teaching

This one-day symposium addresses research in the areas of Transmedia, Digital Media, Languages and Pedagogy. We have invited five leading academics to present their research in 40-minute presentations followed by 15-20 minutes of Q&A. With the support of the AHRC OWRI Cross-Language Dynamics.

TIMES		SPEAKER / EVENT	PAPER TITLE
09:30	10:00		Registration
10:00	10:15		Welcome
10:15	11:15	Dr Paul Wake and Dr Sam Illingworth (Manchester Metropolitan University)	*Talking a good game: Using games to teach English as a foreign language*
		[10 minute break]	
11:25	12:25	Liz Cable (Leeds Trinity University)	*The Locked Box and other stories: using escape games for learning and assessment*
12:30	1:30		Lunch
1:30	2:30	Professor Nicola Whitton (Durham University)	*The Great Escape: Learning through Collaborative Game Design*
		[10 minute break]	
2:40	3:40	Paul Spence (King's College London)	*Bridges and chasms: on the relationship between (modern foreign) languages and the digital humanities*
3:45			Close

NEW APPROACHES TO TRANSMEDIA AND LANGUAGE PEDAGOGY INTERNATIONAL CONFERENCE

27-28 JUNE 2019

For more information on the conference, please contact Dr Carmen Herrero (c.herrero@mmu.ac.uk) and Ms Marta F Suarez (m.suarez@mmu.ac.uk), at the Manchester Metropolitan University. For more details of this project, see http://transmediaineducation.com.

Registration fees: £150 | Concessionary rate (postgraduates): £80

ACTIVITY 1
Discuss which are the Key 21st Century Skills and Competences

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Activity 2: Needs analysis discussion questions

- Why use films for language teaching?
- How do you use films (videos) in your teaching?
- Why use films for language teaching?

- Advantages of using short films?
- What do you find appealing about films and/ or short films from a practical point of view?
- What do you find appealing about films/ short films from a pedagogical perspective?

Theoretical background the materials and implementation in language teaching

Systemic functional multimodal discourse analysis

Film analysis

Figure 1: Modes of meaning in multimodal theory of representation and communication. Source: Katalantzis et al., 2016: 230.

Transmedia in Education Project

Free resources on short films, films and critical thinking/writing and video games

These are the resources for this INSET.

INSET Developing Critical Thinking Sep 2018

Download Now!

JULY 7, 2017

INSET: USING THE SHORT FILM TO DEVELOP INTERCULTURAL COMPETENCE IN LANGUAGE LEARNING: FRENCH/SPANISH

Guides:

- Hoy no estoy (SP)
- Peripheria (Silent)
- Mamam(s) (FR)
- Les Crayons (FR)
- El viaje (SP)

Download Now!

http://transmediaineducation.com/category/resources/

Transmedia storytelling

The practice of designing, sharing, and participating in a cohesive story experience across multiple traditional and digital delivery platforms.

'In the ideal form of transmedia storytelling, each medium does what it does best –so that a story might be introduced in a film, expanded through television, novels, and comics; its world might be explored through tame play or experiences as an amusement park attraction'. (Jenkins, 2006: 95-96)

Transmedia literacy

A) The ability of sense-making, communication, and articulation across multiple media channels and modalities.

B) 'Transmedia Literacy focuses on what young people are doing with the media, considering them prosumers (producers + consumers) able to generate and share media content of different types and levels of complexity'. (Scolari, 2018: 3)
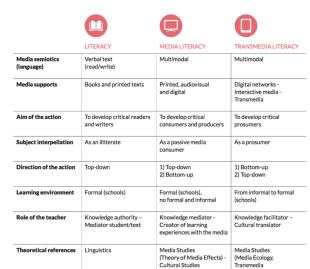
Figure: Media ecosystem, in Scolari (2018: 4)

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- TRANSMEDIA IN EDUCATION www.transmediaineducation.com
- Short films https://www.pinterest.co.uk/CarmenFILTA/shorts/