

# Global Health Histories Seminar 74

WEDNESDAY, 6 November 2013

| 12.30-14.00 | Library meeting room |



**Ms. Deepthi Wickremasinghe**

*London School of Hygiene &  
Tropical Medicine, UK*



**Ms. Christine Feig**

*Director of the Department of  
Communications  
World Health Organization*

## Global Health Communication:

### What makes for good health communication?

Health communication may be understood in different ways by different people and is now generally considered a vital part of all aspects of health including research, clinical practice, public health, global health and policy making. Deepthi Wickremasinghe will speak about health communication as a dynamic process between the deliverers and the recipients, in order to tailor effective health messages. Christine Feig will then talk about the role of World Health Organization in health communication.

For more information, please contact: [GHHistories@who.int](mailto:GHHistories@who.int)