Module Title: Global Public Health
Module Code: HEA00016M
Module Level*: 7
Word Limit /Exam Duration: 1000 words
Assessment Type(s): Essay

Marking Criteria
Guidelines should be read in conjunction with the marking criteria guidance for the module level* noted above:
http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/

Confidentiality
It is a breach of confidentiality to disclose any personal information about a patient, service user, colleague, staff or any other person or place that could in principle enable them to be identified. For further guidance please refer to the departmental policy on Confidentiality at the following link:
www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/

Assessment Timing
The deadline for correctly presenting a submission is 4.30pm on the published submission date.
The submission deadline is published on the Programme Assessment Schedule available on the following link:
http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/

Referencing
You must reference your work in accordance with departmental referencing guidelines which you can access via the following link:
http://www.york.ac.uk/integrity/harvard.html

Assessment Guidance

Formative Assessment
There will be an opportunity to have the outline ‘essay plan’ (maximum 200 words) for the briefing paper reviewed by the module leader as a formative assessment halfway through the module.

Summative Assessment
The module will be assessed by a summative written assignment presented as an evidence-based briefing paper aimed at policy makers/government officials whom you are trying to persuade to make changes to a health system, about an issue of public health importance. It could cover one of the areas covered in the sessions or a topic of your choice.

Please give detail about the context of the problem, its impact on public health and recommend a potential solution. The whole document should be backed up by evidence and be referenced appropriately.

The assignment should be clearly written, inspiring, and be aimed at the intelligent lay-reader, clearly explaining any technical concepts. It should be persuasive, and follow a logical order and structure. Particular aspects of the assignment that will attract higher marks include:

- Clarity and conciseness and logical flow. The document should clearly identify the problem to be addressed and the potential change being advocated.

- You should use and refer to up-to-date, high quality and relevant research in support of the arguments being made. While you are being persuasive, your arguments should also be balanced. For example, you should consider both the strength of the evidence and the quality of the evidence you present.

- The briefing document should be structured logically and referenced appropriately according to departmental guidelines.

- Whatever change/action is being advocated should be specific and achievable.