# ASSESSMENT GUIDELINE

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Individual &amp; Public Health Policy</th>
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<tbody>
<tr>
<td>Module Code</td>
<td>HEA00083M</td>
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<tr>
<td>Module Level*</td>
<td>7</td>
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<tr>
<td>Word Limit /Exam Duration</td>
<td>4,000 words</td>
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<tr>
<td>Assessment Type(s)</td>
<td>Essay</td>
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**Marking Criteria**
Guidelines should be read in conjunction with the marking criteria guidance for the module level* noted above: [http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/](http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/)

**Confidentiality**
It is a breach of confidentiality to disclose any personal information about a patient, service user, colleague, staff or any other person or place that could in principle enable them to be identified. For further guidance please refer to the departmental policy on Confidentiality at the following link: [www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/](http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/)

**Assessment Timing**
The deadline for correctly presenting a submission is 4.30pm on the published submission date. The submission deadline is published on the Programme Assessment Schedule available on the following link: [http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/](http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/)

**Referencing**
You must reference your work in accordance with departmental referencing guidelines which you can access via the following link: [http://www.york.ac.uk/integrity/harvard.html](http://www.york.ac.uk/integrity/harvard.html)

**Assessment Guidance**

**Formative Assessment**
You will have the opportunity to submit and receive feedback on a 500-word (maximum) draft relating to your summative assessment (essay).

Your formative draft may include:
- An outline of your chosen topic/essay focus and rationale.
- How you have accessed sources/relevant reading, and examples of key source material you will use to underpin your work (e.g. data collected in your community profile activity workbook).
- An essay plan outlining your proposed structure and how you will develop your discussion – i.e. the main points you plan to cover in your essay.
- Draft section(s) of your essay with specific questions relating to areas of your work you require feedback on (e.g. application of theory to practice; level of analysis; explanation of relevant issues etc).

To help you develop your formative assessment you will collect and collate data regarding your chosen electoral ward using your Community Profile Activity workbook.

**Summative Assessment**
Based on an appraisal of health within a chosen community, write an essay from the perspective of a public health nurse advisor aimed at briefing policy makers on the health of the local population.

The essay should:
- Discuss the nature of public health and its socio-economic and socio-cultural determinants in the context of the chosen community
- Consider public health in the context of global health policy initiatives, human rights and rights to health.
- Review the circumstances in which the chosen community are living, clearly identifying the priorities to be addressed and making recommendations to protect and improve health within the chosen community.
- Refer to current, high quality, relevant research to support the arguments being made. You should consider both the strength of the evidence and the quality of the evidence used.
- If a change/action is being advocated it should be specific and achievable.

Date last reviewed: 09.08.17
Reviewer: Rob Allison
Date last updated: 09.08.17
Date last reviewed by External Examiner: 02.10.11