

## ASSESSMENT GUIDELINE

<b>Module Title</b>	<b>Health Behaviours &amp; Approaches to Health Promotion</b>		
<b>Module Code</b>	<b>HEA00118H</b>	<b>Module Level*</b>	<b>6</b>
<b>Word Limit /Exam Duration</b>	<b>3,000 words</b>	<b>Assessment Type(s)</b>	<b>Essay</b>
<b>Marking Criteria</b>			
Guidelines should be read in conjunction with the marking criteria guidance for the module level* noted above: <a href="http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/">http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/</a>			
<b>Confidentiality</b>			
It is a breach of confidentiality to disclose any personal information about a patient, service user, colleague, staff or any other person or place that could in principle enable them to be identified. For further guidance please refer to the departmental policy on Confidentiality at the following link: <a href="http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/">www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/</a>			
<b>Assessment Timing</b>			
The deadline for correctly presenting a submission is 4.30pm on the published submission date. The submission deadline is published on the Programme Assessment Schedule available on the following link: <a href="http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/">http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/</a>			
<b>Referencing</b>			
You <b>must</b> reference your work in accordance with departmental referencing guidelines which you can access via the following link: <a href="http://www.york.ac.uk/integrity/harvard.html">http://www.york.ac.uk/integrity/harvard.html</a>			
<b>Assessment Guidance</b>			
<b><u>Formative – Individual presentation – 20 minutes (10 minutes presentation and 10 minutes feedback from peers and Lecturers)</u></b>			
<u>Case study synopsis utilising the concepts and theory discussed within the module.</u>			
You must identify a client, with a long term physical or mental health condition, who required health promotion. The presentation should include the following			
<ul style="list-style-type: none"> <li>• The client’s health beliefs in relation to their condition;</li> <li>• The psychosocial factors that may have influenced this;</li> <li>• A summary of the client’s health behaviour and needs;</li> <li>• Assessment tools used relevant to the client’s needs;</li> <li>• Models of health promotion that were utilised and the rationale;</li> <li>• Lifestyle behaviour change/maintenance techniques and the engagement skills used</li> </ul>			
You are also required to identify the underpinning theory covered in the module relevant to the points above.			
Each presentation should be followed by critical discussion of the points presented, within the group. As the presenters you should also provide a short reading list, appropriately referenced.			
<b><u>Summative – Case Study – Essay</u></b>			
The summative work should be based on the formative assessment and may include points raised in the peer discussion.			
The case study should relate to a client, with a long term physical or mental health condition, who required health promotion.			
You must:			
<ul style="list-style-type: none"> <li>• Critically reflect upon the client’s health beliefs in relation to their condition, the psychosocial factors that may have influenced this and the impact this has on their health behaviours, making reference to relevant literature.</li> <li>• Provide an appraisal of the health promotion strategies that were adopted to empower the client and promote independence, with reference to current literature and evidence</li> </ul>			

- Critically evaluate the efficacy of the lifestyle behaviour and maintenance techniques used in promoting personal control and improved health outcomes for the client
- Appraise how the knowledge and understanding you have gained may contribute to meaningful person-centred care and effective lifestyle behaviour change in future practice.

Date last reviewed: 15/9/2015  
Reviewer: R. Yates

Date last updated: March 2016

Date last reviewed by External Examiner: