ASSESSMENT GUIDELINE

Module Title | Public Health in Midwifery
Module Code | HEA00025I
Module Level* | 5
Word Limit /Exam Duration | 3,000 words
Assessment Type(s) | Essay

Marking Criteria
Guidelines should be read in conjunction with the marking criteria guidance for the module level* noted above: http://www.york.ac.uk/healthsciences/student-intranet/exam-assess/markgrid/

Confidentiality
It is a breach of confidentiality to disclose any personal information about a patient, service user, colleague, staff or any other person or place that could in principle enable them to be identified. For further guidance please refer to the departmental policy on Confidentiality at the following link: www.york.ac.uk/healthsciences/student-intranet/exam-assess/conduct/confidentiality/

Assessment Timing
The deadline for correctly presenting a submission is 4.30pm on the published submission date. The submission deadline is published on the Programme Assessment Schedule available on the following link: http://www.york.ac.uk/healthsciences/student-intranet/timetables/assessment-schedules/

Referencing
You must reference your work in accordance with departmental referencing guidelines which you can access via the following link: http://www.york.ac.uk/integrity/harvard.html

Assessment Guidance

Formative Assessment
Seminar presentation to peers (see below for further details).

Summative Assessment
Written assignment based on the seminar topic.

You will select an ‘area of interest’ related to midwifery practice. This might relate to the needs of a particular group of women (Ethnic minority group; asylum seekers; teenage mothers; older women; or single mothers) or to a particular health issue (drug misuse; alcohol misuse; smoking & pregnancy; obesity; sexually transmitted infections; sexual abuse/rape; perinatal mental health; pre-conception health & care; nutrition or rising caesarean section rates).

You will then need to access and explore local and national datasets relating to the topic, and consider your experience of the issue in clinical practice and relevant literature to help discuss services which potentially improve the health and well-being of these women.

This will include consideration of:
- The extent or prevalence of the issue in your local area in relation to the national picture.
- Your experience of the issue in clinical practice
- Examples of good practice either locally or nationally
- Relevant research
- Other agencies that might offer support/ resources to women and families
- Relevant contemporary government and NHS policies influencing maternity care in relation to the chosen area of interest.

You will then present work to your peers in a seminar using a mode of presentation of your choice (e.g. PowerPoint, poster, verbal presentation etc). The presentation forms the formative assessment and should last no more than 15 minutes leaving at least 5 minutes for questions to encourage you to develop ideas and thoughts further. The presentation should therefore be on the same topic as the finished assignment

The assignment will be assessed using the marking guide below and Departmental marking criteria appropriate to Level 5 study.

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<tr>
<th>Marking Criteria</th>
<th>Description</th>
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<tbody>
<tr>
<td>STRUCTURE AND ORGANISATION</td>
<td>10%</td>
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<tr>
<td>Public health topic identified. Structure of the work supports clear legible account of the key factors with potential to influence health. Appropriate use of grammar, language, subheadings, and appendices. Conforms to Department of Health Sciences’ guidelines for presentation of assessed work.</td>
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<tr>
<td>Focuses on the stated topic as described within the module outline and includes appropriate reference to module learning outcomes.</td>
<td>KNOWLEDGE 25%</td>
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<td>There is evidence of accurate analysis of data, examples of good practice and research relating to the chosen topic area and reflection on its potential application to midwifery practice. Balanced argument supports the opinions / recommendations made within the structured plan for development of services with potential to improve and protect health and well-being.</td>
<td>APPLICATION OF THEORY TO PRACTICE AND ANALYSIS 45%</td>
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<tr>
<td>Appropriate source material has been used to explore relevant subject areas and underpin the analysis and argument within the critique. Source material used has been correctly cited in accordance with department guidelines.</td>
<td>USE OF SOURCE MATERIAL/ REFERENCING 20%</td>
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Date last reviewed: Oct 2012  
Reviewer: Louise Long  
Date last updated: Oct 2011  
Date last reviewed by External Examiner: Oct 2011