

# •Researching active travel – data needs. Dr James Woodcock

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# Modelling Health Impacts of Cycling







#### Who & Where?







- When estimating the health impacts of mode shifts in the transport sector it matters who is doing the activity and where.
- The better we can represent this the better our models

## For Example....

# Cycling: Physical Activity Benefits by Age



#### Who: The Sedentary Benefit More



MRC | Medical Research Council

Wen et al. Lancet 2011; 378: 1244–53

#### Injury Risk: Who- Age



MRC | Medical Research Council Assessment of Road Safety by Travel Mode Using Routine Health Data Mindell et al 2013

## Air Pollution: Exposure varies spatially



# Modelling Individual level exposures

# Synthetic individuals



- One survey rarely provides sufficient inputs for our models so we create synthetic individuals by probabilistically combining individuals from different studies.
- Note this is not record linkage- they are (probably) different people.

## E.G. Individual level exposures

National Travel Survey	Health Survey for England
Trips	
	Non-travel physical activity
Age, sex, socio-economic status, geographic region, walking	

### We also use Spatial Microsimulation



## Spatial Microsimulation (SMS)



The point of SMS is to provide a dataset of synthetic individuals at small area level. Usually this combines an aggregate data set (Census) with local data & a survey with individual data from a wider area.

## What determines health impacts of cycling?



Key point 1: Travel Survey Data is Health Exposure Data

#### **National Travel Survey (NTS)**

- Recognise NTS as a valuable source of physical activity information.
- The detailed diary format is likely to mean that for transport activity it is more accurate than Health Survey for England (HSE)
- The collecting data over 1 week means intra-individual variation is captured much better than in most countries which only do 1 day diaries.

# Key point 2: NTS could be improved by..

- Objective validation on subsample.
- Longitudinal follow-up of a subsample (as in Germany)
  - would provide strong complement to Understanding Society (which only captures commute on one day) & Census micro panel
- Duplication of questions on subsample to calibrate matching with other datasets e.g. HSE

#### Key point 3: NTS could be improved by part 2

- NTS is not powered to answer questions at city (or even metropolitan level)
- Therefore, lots of organisations end up doing additional city or regional level household travel surveys.
- However, these are usually not done as well and are not publicly available in same way at National Travel Survey.
  - Often hard to even find they exist!
- In addition to travel surveys household attitudinal surveys are often collected with some travel info.

#### Key point 4: Flexibly combining local & national

- Develop a mechanism for building on NTS with regional top ups (paid for locally- as they do in USA)
- This could substantially improve quality and access.
- If such a scheme was done flexibly it could be used to evaluate environmental changes.
- National surveys are almost always not dense enough to estimate effects based on local changes but if a flexible model is developed then the infrastructure could be in place to do this.

## Key Travel Data Sets: Physical Activity

- National Travel Survey + local surveys
- Understanding Society (BHPS)- can offer some power at local level but commuting on one day only
- Census: powerful at small area level but only every 10 years & only cross-tabbed data available for most purposes
- Health Survey for England: useful for physical activity but merges all types of walking (questions on activity & in last month & intensity are hard to answer accurately)
- Active people survey: some power at local level- sports focused but some travel questions





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