

# ‘Getting Published’

*a professional skills afternoon for postgraduates in the Departments of History, History of Art, Language and Linguistics and English and Related Literature*

***Wednesday 16<sup>th</sup> February 2011***

Bowland Auditorium, Berrick Saul Building

## Programme

1.40 – 1.45pm	<b>Welcome</b> <i>Dr Judith Buchanan</i>
1.45 - 2.20pm	<b>Book reviews*</b> Many people first get into print through writing a book review. What are the opportunities, the potential pitfalls, the protocols for book reviewing? <i>Professor John Bowen, Mr Geoff Wall and Dr Trev Broughton</i>
2.20 - 2.55pm	<b>Submitting an article to a peer-reviewed journal</b> How to select your journal, prepare your work for submission, understand the review process, make sense of reader report(s) and best respond. <i>Dr Katy Cubitt</i>
2.55 - 3.15pm	<b>Writing for different academic audiences</b> How to think about style, tone and voice as you write for different audiences and purposes in a range of academic contexts. <i>Dr Heather Marsden</i>
3.15 - 3.45pm	<b>Tea and cake</b>
3.45 - 4.05pm	<b>Pitching for a book contract*</b> How to target a publisher, prepare your pitch, understand the review process, make sense of reader report(s) and best respond. <i>Dr Judith Buchanan</i>
4.05 - 4.35pm	<b>Publishing/publicising your work beyond the ivory tower</b> How to identify and make the most of opportunities for wider dissemination of your work to non-academic audiences. <i>Professor Jane Moody</i>
4.35 – 4.55pm	<b>Q &amp; A on any aspect of the afternoon's sessions.</b> <i>Jane Moody and Judith Buchanan</i>
4.55 - 5.00pm	<b>Feedback questionnaires</b>

\* These sessions repeat those given at the English departmental professional skills day last year.