

‘Getting Published’

a professional skills afternoon for postgraduates in the Departments of History, History of Art, Language and Linguistics and English and Related Literature

Wednesday 16th February 2011

Bowland Auditorium, Berrick Saul Building

Programme

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| 1.40 – 1.45pm | Welcome <i>Dr Judith Buchanan</i> |
| 1.45 - 2.20pm | Book reviews*
Many people first get into print through writing a book review. What are the opportunities, the potential pitfalls, the protocols for book reviewing?
<i>Professor John Bowen, Mr Geoff Wall and Dr Trev Broughton</i> |
| 2.20 - 2.55pm | Submitting an article to a peer-reviewed journal
How to select your journal, prepare your work for submission, understand the review process, make sense of reader report(s) and best respond.
<i>Dr Katy Cubitt</i> |
| 2.55 - 3.15pm | Writing for different academic audiences
How to think about style, tone and voice as you write for different audiences and purposes in a range of academic contexts.
<i>Dr Heather Marsden</i> |
| 3.15 - 3.45pm | Tea and cake |
| 3.45 - 4.05pm | Pitching for a book contract*
How to target a publisher, prepare your pitch, understand the review process, make sense of reader report(s) and best respond.
<i>Dr Judith Buchanan</i> |
| 4.05 - 4.35pm | Publishing/publicising your work beyond the ivory tower
How to identify and make the most of opportunities for wider dissemination of your work to non-academic audiences.
<i>Professor Jane Moody</i> |
| 4.35 – 4.55pm | Q & A on any aspect of the afternoon's sessions.
<i>Jane Moody and Judith Buchanan</i> |
| 4.55 - 5.00pm | Feedback questionnaires |

* These sessions repeat those given at the English departmental professional skills day last year.