Organisation
Health, Econometrics and Data Group (HEDG), University of York

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Local organiser:
Karine Lamiraud (ESSEC Business School)

Series organisers:
Andrew Jones (University of York) and Owen O'Donnell (Erasmus University, Rotterdam & University of Macedonia)

Series administrator
Jane Rawlings (University of York)
**Wednesday 16th September**

19.30  Dinner

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**Thursday 17th September**

Chair: Andrew M. Jones (University of York)

8.30  Welcome

8.35-9.30 Rachel Griffith, Stephanie von Hinke Kessler Scholder & Sarah Smith (IFS, University of Manchester, University of Bristol)

*Getting a healthy start: the effectiveness of targeted benefits for improving dietary choices*

Discussant: David Madden (University College Dublin)

9.30-10.25 Daniel Herrera-Araujo (INRA, Toulouse School of Economics)

*Folic acid advisories, a public health challenge?*

Discussant: Fabrice Etilé (Paris School of Economics)

10.25-10.55  Coffee

Chair: Andrew M. Jones (University of York)

10.55-11.50 Govert Bijwaard & Hans van Kippersluis (NIDI, Erasmus University)

*Efficiency of health investment: education or intelligence?*

Discussant: Raphael Guber (Munich Center for the Economics of Aging)

11.50-12.45 Kai Hong, Peter Savelyev & Kegon Teng Kok Tan (Vanderbilt University, University of Wisconsin-Madison)

*Understanding the mechanisms linking cognitive skills, socioemotional skills, and college education with longevity*

Discussant: Michael Gerfin (University of Bern)
12.45-13.45  **Lunch Break**

Chair: Karine Lamiraud (ESSEC Paris)

13.45-14.40 Moritz Suppliet (DICE, Heinrich-Heine University Düsseldorf)

*Brand-name extensions in pharmaceutical markets: Firm strategies and direct-to-consumer-advertising spillovers*

Discussant: Lisa Simon (Ifo Institute)

14.40-15.35 Aline Bütkofer & **Meghan Skira** (Norwegian School of Economics, University of Georgia)

*Missing work is a pain: the effect of Cox-2 inhibitors on sickness absence and disability pension receipt*

Discussant: Mette Gørtz (University of Copenhagen)

15.35-16.05  **Coffee**

Chair: Nigel Rice (University of York)

16.05-17.00 **Denzil G. Fiebig**, Rosalie Viney, Marion Haas, Stephanie Knox, Deborah Street, Edith Weisberg & Deborah Bateson (University of New South Wales, University of Technology Sydney, National Centre for Immunisation Research and Surveillance, University of Sydney)

*Complexity and doctor choices when discussing contraceptives*

Discussant: Pravin Trivedi (University of Queensland)

**Dinner**
Friday 18th September

Chair: Richard Grieve (London School of Hygiene and Tropical Medicine)

8.35-9.30 Sebastian Panthöfer (Universidad Carlos III de Madrid)

Risk selection under public health insurance with opt-out

Discussant: Annika Herr (DICE, Heinrich-Heine University Düsseldorf)

9.30-10.25 Brigitte Dormont & Mathilde Péron (PSL, Université Paris Dauphine)

Does health insurance encourage the rise in medical prices?

Discussant: Thomas Buchmueller (University of Michigan)

10.25-10.55 Coffee

Chair: Carol Propper (Imperial College, London)

10.55-11.50 Calogero Guccio & Domenico Lisi (University of Catania)

Social interactions in inappropriate behavior for childbirth services: theory and evidence from the Italian hospital sector

Discussant: Simon Reif (University of Erlangen-Nuremberg)

11.50-12.45 Eskil Heinesen, Susumu Imai & Shiko Maruyama (Rockwool Foundation, University of Technology Sydney)

In-utero social interaction of twins

Discussant: Frank Windmeijer (University of Bristol)

12.45-13.45 Lunch Break
Chair: Owen O'Donnell (University of Macedonia, Erasmus University)

13.45-14.40 **Jürgen Maurer & Katherine M. Harris** (University of Lausanne, IMPAQ International, RAND Corporation)

Learning to trust flu shots: quasi-experimental evidence on the role of learning in influenza vaccination decisions from the 2009 influenza A/H1N1 (swine flu) pandemic

Discussant: Tom van Ourti (Erasmus University)

14.40-15.35 Aurélia Lépine, **Mylène Lagarde & Alexis Le Nestour** (London School of Hygiene and Tropical Medicine)

Free primary care in Zambia: an impact evaluation using a pooled synthetic control method

Discussant: Fabrizio Mazzona (Università della Svizzera Italiana)

15.35-16.05 **Coffee**

Chair: Owen O'Donnell (University of Macedonia, Erasmus University)

16.05-17.00 **Raun van Ooijen**, Rob Alessie & Marike Knoef (University of Groningen, Leiden University, Netspar)

Health status over the life cycle

Discussant: Mathilde Godard (CREST, Université Paris-Dauphine)

**Dinner**

**Saturday 19th September**

Post Workshop Masterclass:

9.30-11.00 Professor Jacob Glazer (University of Warwick and Tel Aviv University)

Bounded Rationality and Behavioural Mechanism Design in Health Care