

From: "Sparkle plc" <Simmonds@sparkleplc.com>
To: "Oral health research group" <research@healthrp.co.uk>
Subject: Healthy Teeth

Dear Research Group,

We at Sparkle Toothpaste plc have been asked by Bubble Drinks plc to create a toothpaste ideal for cleaning teeth after a sugary drink. They want to keep their drinks tasty and sweet without rotting people's teeth.

Please find attached some recent newspaper articles that explain how sugary drinks damage teeth.

We need you to:

1. Find out how sugary drinks can damage teeth.
2. Explain how toothpaste helps fight tooth decay.
3. Investigate what taste, smell and colour of toothpastes people like best.
4. Find out what the main ingredients of toothpaste are, and what they do.

We look forward to hearing from you with your results.

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Disclaimer

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