

Children Challenging Industry



3129 PUPILS INVOLVED IN CCI



82 INDUSTRIAL SITE VISITS

Pupils shared their views of science and industry **before** and **after** taking part in Children Challenging Industry. Full details available from: www.ciec.org.uk

EXPERIENCES OF CHILDREN CHALLENGING INDUSTRY



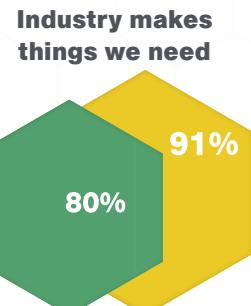
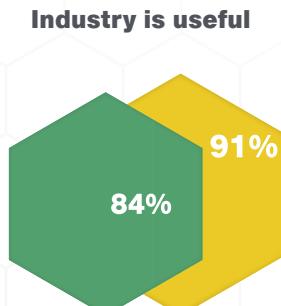
"The thing I enjoyed the most is learning about being a team"

"I like learning science and want to do some more. I would like to work here when I have to get a job"

"I enjoyed it all because whilst I was learning I was also having fun"

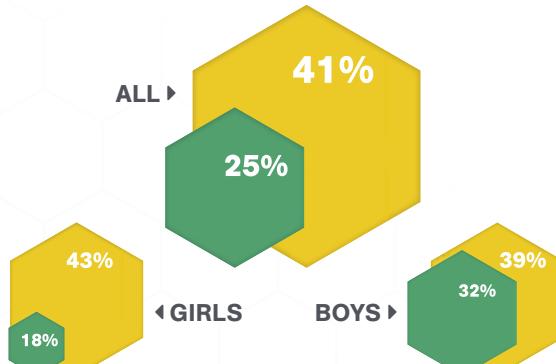
CHANGING ATTITUDES TO INDUSTRY

Perceptions improved



Knowledge increased

Young people work in industry



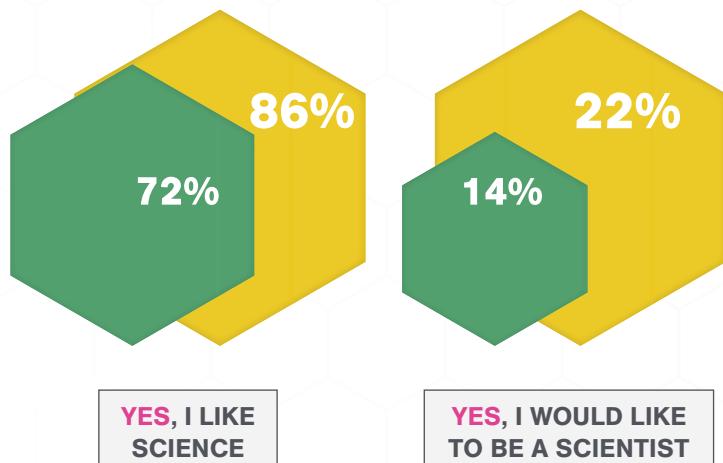
Many scientists and engineers work in industry



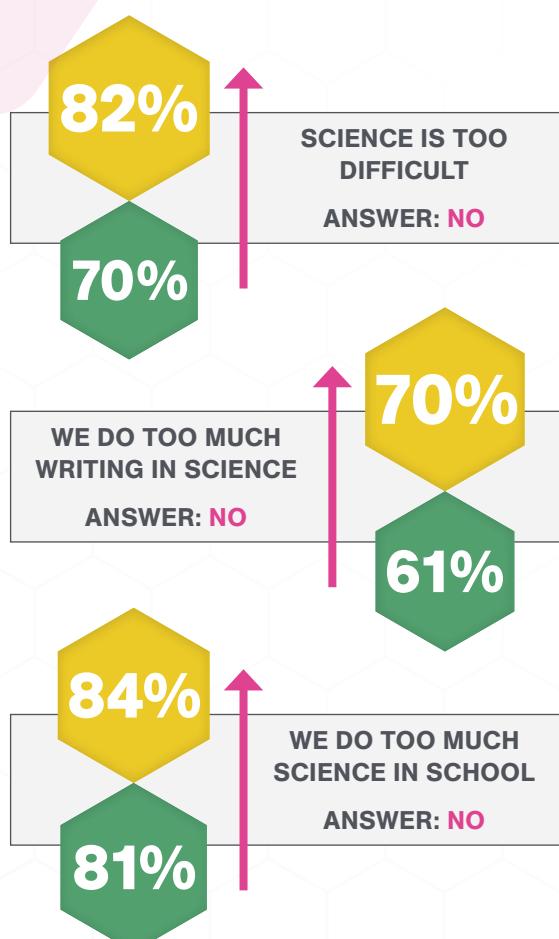
CHANGING ATTITUDES TO SCIENCE

Not only did the proportion liking science increase, but the proportion saying that they'd like to be a scientist went up.

"I like science more because I thought it was boring at first"



WITH RESPECT TO SCIENCE IN SCHOOL, AFTER THE PROGRAMME MORE CHILDREN CHOSE 'NO' FOR:



There were some, of course, who will not consider a career in science despite their general positivity:

"I enjoy doing science and learning about it, but I don't want to be a scientist"



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"I liked using things I haven't used before. I also liked making things I never made before"