Building Industry Engagement and Income Programme

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What is the Building Industrial Engagement and Income (BIEI) Programme?

- One of the eight Transformational Initiatives for the University.
- A 10 year initiative which will involve both academic and professional support staff groups.
- Aims to increase interactions and engagement with business to increase revenue for the university and contribute to other strategic objectives.
- Governed by a Steering Group which reports into Planning Committee.
Why are we aiming to increase engagement and income?

- Benchmarking data indicates that we lag behind in business and industry engagement and strategic partnerships.
- There is a political imperative with the government funding landscape focused on working with business to stimulate and support the economy.
- It supports our regional economic development ambitions.
- Departments and Faculties are motivated to increase activity.
- It provides the opportunity to maximise York’s distinctive and effective multidisciplinary approach.
BIEI Vision

By 2030, the University of York will be known for its ambitious industry partnerships, through which, as a University for the Public Good, we will innovate alongside business and industry to create a more equitable and sustainable future for all, considering society, culture and the environment alongside economic prosperity.

We will improve all forms of business and industry engagement from research collaborations to consultancy, to facilities access and beyond…

…Our success will be measured not only by increases in industry income, but also by the impact we deliver. Our wider University strategic principles of inclusion, environmental sustainability, internationalism and collaboration will guide the types of relationships we seek and sustain. This approach will ensure our reputation is enhanced not only with industry, but also with our potential students and other research collaborators and partners.
The Programme is organised through the Business Engagement Framework

One Framework, Three Lenses

**UEB/Planning Committee** - framework provides a focus for our top level objectives whose progress they will be monitoring alongside KPIs and income targets.

**Steering Group/Operations Group** - framework provides a basis for our implementation plan for the overall programme and tracking delivery.

**Individual academics/PS staff** - framework will be the basis of the provision of practical advice, support and processes to help colleagues to find, grow, maintain and scale-up business relationships.
How to find out more and get involved

• Contribute through your Faculty and Department Strategic Planning
• Join the Business Engagement Forum
• Attend future training events
• Find out about PACE funding opportunities
• Join future discipline/sector networking groups
• Ask us for a meeting
• Send us an email: BIEI@york.ac.uk