

Network Enterprise

*the shaping of institutions and standards
in e-business*



WORKSHOP

www.managementschool.ed.ac.uk/research/netent/main/workshop.htm

“Dynamics of e-Business Standardisation”

11:30am – 5:30pm

November 3rd 2005

Cramond Room
National e-Science Centre
University of Edinburgh
13-15 South College Street
Edinburgh
EH8 9AA

This Workshop will examine the roles of government policy, institutional activity, sectoral demands and local initiatives on the development of e-business standards.

It will then assess the implications for policy makers and practitioners.

FOR FURTHER INFORMATION AND TO RESERVE YOUR PLACE:

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AGENDA

This Workshop will examine the roles of government policy, institutional activity, sectoral demands and local initiatives on the development of e-business standards. It will then assess the implications for policy makers and practitioners.

		SPEAKER	ORGANISATION
INTRODUCTION			
11:30	Welcome	Robin Williams	Edinburgh University
11:35		Rob Brightwell	Standard & Technical Regulation Directorate
11:45		Ian Graham	Edinburgh University
Session 1 Standards' Dynamics			
12:00	Dynamics of Standards	Tineke Egyedi	Delft University of Technology
12:20	RFID standardisation - development & implementation	Raluca Bunduchi / Martina Gerst	Edinburgh University
12:40	debate		
1:10	Lunch		
Session 2 Involvement in standards development			
2:20	Selecting the Best Platform for ICT Standards Development	Kai Jakobs	Aachen University
2:40		Paul Woolman	NHS Scotland
3:00	debate		
3:30	Coffee		
Session 3 Strategies and e-Business Standards			
3:50	Impact Assessment of ICT Standards: Methods and Results	Knut Blind	The Fraunhofer Institute for Systems and Innovation Research
4:10	ICT Standardization in ETSI. How to be fit for the purpose?	Yves Chauvel	European Telecommunications Standards Institute (ETSI)
4:30	debate		
Closing Session Policy Implications			
5:00		Rob Brightwell	Standards & Technical Regulation, DTI
5:30	end		

This workshop is a joint event organised by the EU NO-REST and ESRC Networked Enterprise research projects. Its aim is to discuss emerging research findings and their implications with policymakers and practitioners

The **Networked Organisations - REsearch into STandards and Standardisation Project (NO-REST)**

www.no-rest.org

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MAPS, DIRECTIONS and ACCOMMODATION details are provided at:

www.nesc.ac.uk/nesc/contact.html