

TOWARDS A SOCIAL SCIENCE OF WEB 2.0

5-6 SEPTEMBER 2007

NATIONAL SCIENCE LEARNING CENTRE, UNIVERSITY OF YORK

OVER 40 PRESENTATIONS

This major two day conference aims to develop a Social Science of what has come to be known as Web 2.0 and will attract those interested in Networks & Online Communities, Privacy, Identity & Trust, Community Media & Democracy

Key notes at the event include:

ANDREW KEEN

author of the recent book "The Cult of the Amateur: How Today's Internet is Killing Our Culture"

CHARLES LEADBEATER

author of the forthcoming book "We-Think: The Power of Mass Creativity"

PROFESSOR GEORGE RITZER

University of Maryland

PROFESSOR SCOTT LASH

Goldsmiths College, London

BERNIE HOGAN

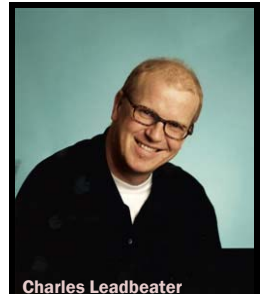
Netlab, University of Toronto

'Google' us

**Towards a Social Science of Web 2.0
or Further information and registration
details can be found @**



Andrew Keen



Charles Leadbeater



Scott Lash



George Ritzer



Bernie Hogan



<http://www.york.ac.uk/res/siru/>

<http://www.eu.socialtext.net/socsciweb2conf/index.cgi> towards_a_social_science_of_web_2_0