



Conference Agenda: Trust and Triviality: Where is the Internet going?
November 12 2004, University College London

10.00 – 10.30	Registration and coffee in the Cloisters
10.30 – 10.45	Welcome speech by Professor Leonard Waverman, Director of e-Society Programme Gustave Tuck Lecture Theatre
10.45 – 12.15	“Why should we trust what we read online?” Question Time style debate. Chaired by Fru Hazlitt, Managing Director of Yahoo! Speakers: Rupert Gatti, University of Cambridge, Sonia Livingstone, London School of Economics, Charlie Dobres, Chairman of i-level, Richard Eyre, Chairman of the Interactive Advertising Bureau
12.15 – 12.30	Coffee break
12.30 – 13.15	Key note speech by Ed Richards, Senior Partner, Strategy and Market Developments Ofcom, “The role of the regulator in building and developing a culture of trust online”
13.15 – 14.15	Lunch in the cloisters
14.15 – 15.15	The Earl of Selbourne, Chairman of the Royal Society’s Science in Society Programme, “Cyber trust and Information Security”
15.15 – 15.30	Coffee break
15.30 – 17.00	“Is the internet a force for good or just a trivial add on to life?” Chaired by: Leonard Waverman, e-Society Speakers: Fru Hazlitt, Yahoo! Derek Wyatt MP, and Richard Tomkins, Financial Times
17.00 – 18.00	Drinks and canapés

