

New hub to empower businesses and communities



The University of York believes in the power of enterprise and entrepreneurship as a driver for social change to deliver better economic and social outcomes for everyone. To support this cause, we have launched a new hub for entrepreneurs and growth businesses - Enterprise Works. Enterprise Works offers a range of business services including: office space; access to funding; conference facilities; shared workspaces; training; networking events; incubator programmes and an online peer support community.

Sam Gardner, Director of Enterprise Works says *"We've put the enterprise community at the heart of Enterprise Works, as the right connections, advice and support are so critical to the success of a new or growing business. Enterprise Works' diverse, connected community will support enterprise and entrepreneurship that transforms lives, economies and communities."*

Internal referrals

Enterprise Works can help make internal referrals and cross-selling easier. If you are working with a small business that is keen to expand their interactions with the university around CPD, work spaces, student recruitment and internships and does not know who to speak to, our Business Engagement Officers can help.

Economic Development

Enterprise and Entrepreneurialism has a central role to play in facilitating and driving economic development and innovation in the region. Entrepreneurs, from all communities, are at the heart of our region, they are the enablers and accelerators in ensuring our region remains economically, socially and culturally vibrant.

Enterprise Works will harness our world leading research and development capabilities, the talents of our students and businesses to drive innovation forward. This ensures we create new sector investment, develop the skills our industries need and retain the best talent in the region.

Increasing opportunity

Professor Kiran Trehan, Pro-Vice-Chancellor for Partnerships and Engagement said "In launching Enterprise Works we are laying the foundations for new entrepreneurial futures - futures which are open to anyone, from any community, with access to the right advice, services and support which enables businesses to thrive."

To find out more about Enterprise Works or to refer a business, visit our website: york.ac.uk/enterprise-works, call us on 01904 321420 or email enterprise-works@york.ac.uk.

Vibrant public engagement at York



The University of York has always engaged in vibrant public engagement, encompassing a broad spectrum of activity from our flagship annual Festival of Ideas, to community engagement, to involvement of the public in co-production of research projects. Public engagement (PE) is a key facet of York's vision to be a University for Public Good.

We recently commissioned the National Co-ordinating Centre for Public Engagement (**NCCPE**) to review our provision for PE at York and we can now share the [review report](#) and [appendix](#).

Based on the NCCPE review report, **prioritised actions** were identified and the KE Concordat Public Engagement Working Group will be taking these forward. As recommended by the NCCPE:

- We will have a focus on Public Engagement with Research.
- We have developed **definitions and objectives** for Public Engagement at York
- We will create a conversation across the University to galvanise common purpose.

For the next steps, **a scoping exercise** will be carried out in Summer 2022 across the University to gather

information from individuals and from departments on:

- Current activity around PE with Research
- Priorities in terms of publics and activities
- Resource needs

Responses will be analysed by the Working Group and recommendations will be made to senior management and UPEC on how we can improve support for public engagement with research at York.



The University of York Sustainability Clinic

The Sustainability Clinic is an exciting new initiative from the Environmental Sustainability Academy at York (ESAY). The Clinic gives York students the opportunity to work on 'live' real world sustainability problems on behalf of external clients and, as they do so, help local businesses, charities and individuals to achieve their sustainability goals.

Development of the Sustainability Clinic has been led by **Professor Claire Hughes** (Director of Education, ESAY) in partnership with **Sarah Rafferty** and **Dr Kate Harper** (Careers and Placements), **Steve Levett** and **Sara Boulton** (Baroness Hale Law Clinic) and Dr Robyn Inglis (York Environmental Sustainability Institute).

The Clinic is based on a model developed as part of an Office for Students 'Community Projects' project led by Careers and Placements, and

draws on approaches used in the University legal clinics.

The vision for the Sustainability Clinic is that it will become a hub for sustainability within the region with dedicated staff running credit-bearing clinic modules and extracurricular activities that are open to all. It will be overseen by an external advisory board who will ensure the clinic is linked into and is supporting sustainability-related initiatives and projects within the City and Region along with multi-

disciplinary teams of students who are working on a range of projects.

The Sustainability Clinic pilot showed the passion our students have for sustainability and the interest there is amongst external partners in working with the clinic to help them to achieve their sustainability goals.

Credit-bearing Sustainability Clinic modules (year 3 UG and PGT) will be available to York students from the start of the 2023/24 academic year.

If you or your Department would like to know more about the Sustainability Clinic modules or have any ideas for future student projects please contact Claire Hughes at c.hughes@york.ac.uk.

The Future of the Knowledge Exchange Framework (KEF)

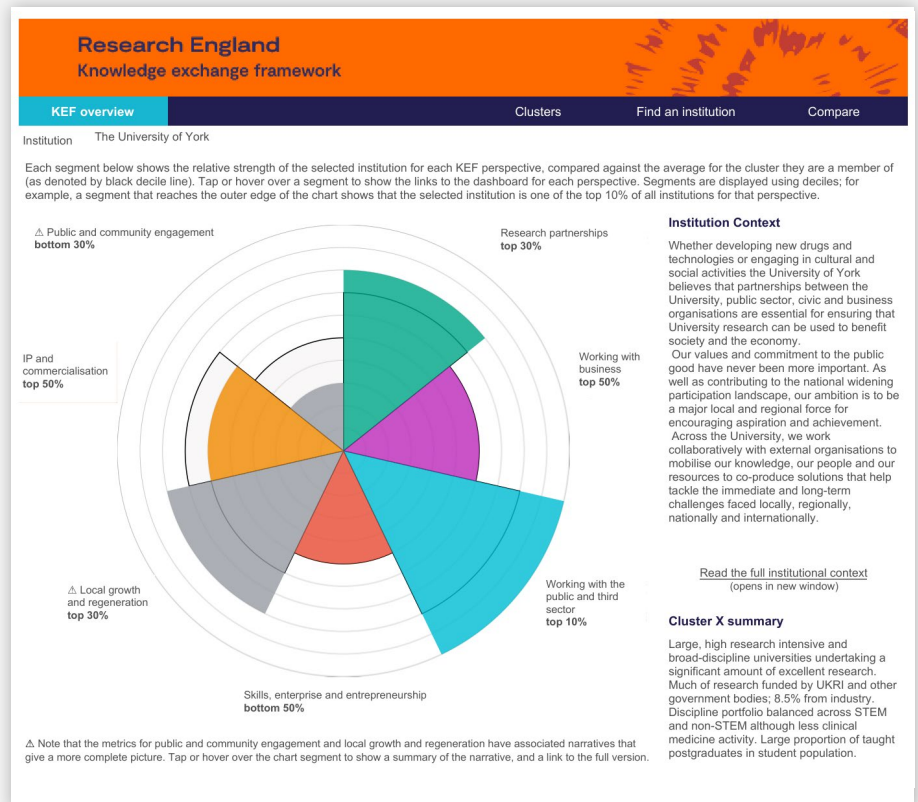
The KEF is published annually to allow universities to better understand and improve their own performance in knowledge exchange, and provide businesses and other users with more information on the knowledge and expertise of universities.

This information is presented on *interactive dashboards* and uses *HEBCIS metrics* and a range of other perspectives to look at institutions' KE performance. These perspectives include public and community engagement, working with external partners and how they commercialise their research.

The first iteration of the KEF was published in March 2021 and subsequently Research England reviewed the KEF seeking input from the sector and other users, and proposed technical changes to be made for the second iteration (KEF2).

This report sets out how KEF2 will be implemented and highlights the planned changes.

You can read more about the development of the KEF and explore associated documentation.



If you have experience of knowledge exchange (KE) which you would like to share with us, then we would love to hear from you OR if your work has opened up additional funding for you and your team, to increase the impact of research please do get in touch.



Training Courses

The Commercialisation team is running an "Introduction to Intellectual Property & Commercialisation Support Available" course.

The session provides a brief overview of what intellectual property (IP) is and how it can be used to support your research projects.

From helping to increase your research impact, to developing new funding opportunities and strengthening your grant applications IP is an important tool that is often overlooked.

Book your place onto this **quick 30-minute course** and see how the commercialisation team can help support you.



It runs monthly and the next few course dates are:

Wednesday, 24 August
13:00 to 13:30 online,

Wednesday 21 September
13.00-13.30,

Wednesday 19 October
13.00-13.30,

Wednesday 30 November
13.00-13.30

If you want to promote other Knowledge Exchange courses in our newsletters please get in touch.